

# Macrobiotics Today

## Advertising Rates

Rate Card #23

### Circulation

Advertising rates are based on an estimated readership of 10,000 readers. Single copies are \$4.00. Subscription price is free. Published four times per year.

### Ad Space Costs

<u>Page size</u>	<u>1-4 times</u>
Full Page with full bleed	\$300
Full Page with no bleed	\$250
1/2 Page	\$150

*Note:* Production charge estimates for non-camera-ready ads are available on request.

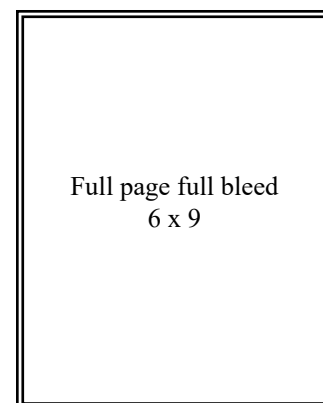
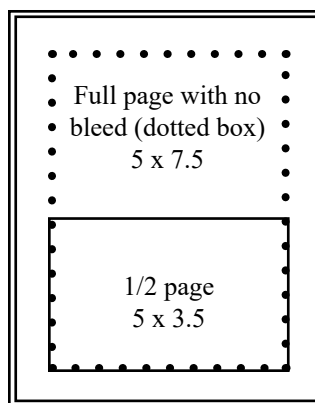
### Specifications

- PDF (or other file) transfer of ad to [gomf@earthlink.net](mailto:gomf@earthlink.net) preferred.
- All camera-ready advertising must be submitted to the exact size.
- Full color ads preferred; black and white acceptable.
- Hyperlinks available. Either include or send us a link and we'll add it.
- Page size: 6 x 9.
- Each page is one columns 7.5 inches wide.

### Closing Dates

Issue	Ad Due	Issue Date
Winter 2022	Dec 1, 2022	Dec 15, 2022
Spring 2023	Mar 1, 2023	Mar 15, 2023
Summer 2023	Jun 1, 2023	Jun 15, 2023
Autumn 2023	Sep 1, 2023	Sep 15, 2023
Winter 2023	Dec 1, 2023	Dec 15, 2023

**Ad Sizes:** Pages are 6 wide x 9 deep



### Terms and Conditions

1. The publisher reserves the right to reject any advertising which is not in keeping with the publisher's standards.
2. New advertisers must prepay until credit is established. Payments are made online with PayPal, Square, Zelle, or other online service.
3. Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement.
4. Positioning of advertisements is at the discretion of the publisher.
5. Advertising rates subject to change.

To place an ad or for further information call 530-566-9765 or email [gomf@earthlink.net](mailto:gomf@earthlink.net)